



OLLSCOIL NA GAILLIMHE  
UNIVERSITY OF GALWAY



INNOV-8-  
2-CREATE

# Innovation Office Impact *Accelerator*

From research idea  
to real-world impact

Welcome to the world's first trans-national, trans-disciplinary pre-accelerator.

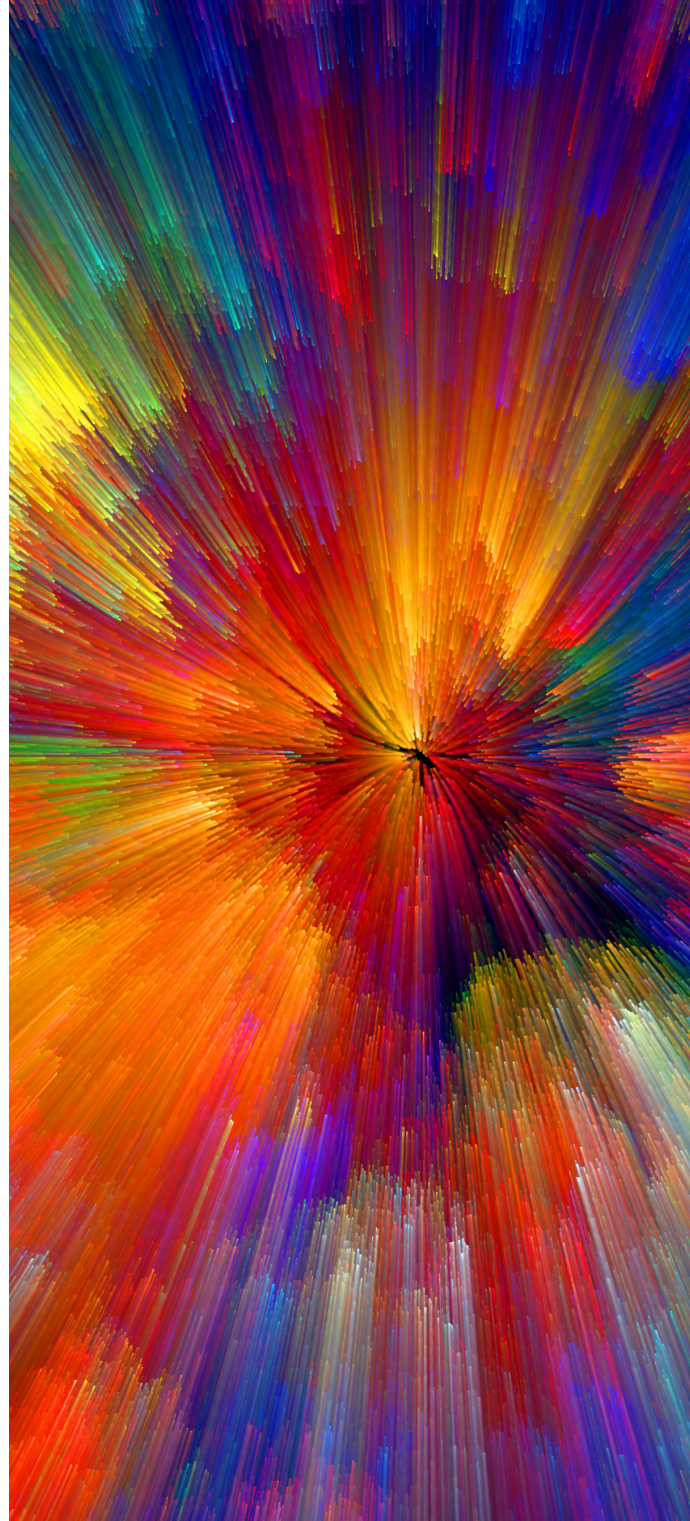
The Impact Accelerator is a practical 9 week programme commencing on 28 November 2023. It consists of workshop-based activities, 1-2-1 mentoring and coaching.

This is a follow on from the Innovation Office's Impact Series Programme.

Participants will learn to use the cutting-edge tools and strategies they need to follow their impact pathway, whether that means creating a company, starting a social enterprise or something else.

Apply by November 03 via  
[Microsoft Form](#)

[www.universityofgalway.ie/innovation](http://www.universityofgalway.ie/innovation)  
<https://innov-8-2-create.eu/>



# Overview

The Impact Accelerator programme has been devised in collaboration with leaders in the areas of innovation, entrepreneurship and impact.

The programme will be delivered by leading experts with practical experience in taking research ideas from the university to the real world.

See a list of content areas and expected learning outcomes below.

Individuals must apply (via the following [application form](#)) before the published closing date of 03 November. It will run from 9am to 1pm each Tuesday with three sessions before Christmas and six sessions after Christmas.

Please note places are limited. Delivery method will be strictly in-person. Should you have any queries, please contact [grace.otoole@universityofgalway.ie](mailto:grace.otoole@universityofgalway.ie)



## Evaluate

How to evaluate your idea, its value and its potential impact



## Validate

How to validate the need, the demand, discover end-users and customers.



## Map your needs

How to map out your commercial roadmap using needs led methodology



## Overcome challenges

How to overcome your challenges and tell that story successfully



## Plan your project

How to plan, protect and fund your project and drive it forward



## Communicate your idea

Perfect your story telling, messaging, presentation and video communications.



## Barriers and challenges

How to find and understand barriers and challenges and how to overcome them.